

CELLMATES - AD

Written by

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INT. EMPTY PRISON VISITATION ROOM - AFTERNOON

FIONA sits alone at a steel table in a sterile room, leaned back in her chair, dressed in business casual, swiping through her phone. Disappointed, she puts the phone down after a few seconds.

FIONA

Are you tired of swiping through the dating apps, only to find guys who just aren't your type? Do you crave a little danger and excitement in your love life? Introducing the newest dating app on the market, Cellmates!

CAMERA PANS OUT TO EXPOSE PRISON VISITATION ROOM WITH OFFICERS STANDING ON GUARD AND SIGNAGE POSTED.

FIONA leans forward, placing her forearms on the table.

FIONA (CONT'D)

With Cellmates, you can browse through a selection of eligible behind-the-bars bachelors. You never have to worry about where they are at 3 o'clock in the morning. So rest your pretty little eyes and enjoy a good night's sleep, huh?

FIONA stands up

OTS SHOT OF FIONA DEMONSTRATING ON APP

FIONA (CONT'D)

With our unique matching algorithm, you're sure to find someone who shares your interests and values. Choose from men who prioritize long walks on the yard and bedside pushups to those who prefer a cozy night in their cell, writing love letters and sketching fictional animal hybrids.

EL SHOT OF FIONA

FIONA (CONT'D)

(sighing)

Finally, you might just find your perfect match!

(MORE)

FIONA (CONT'D)
Download Cellmates today and see
what all the buzz is about.

CUT TO:

BUMPER SCREEN WITH PRODUCT ADVERTISEMENT AND POINT FORM TEXT

FIONA (V.O.)
Don't forget to check out our
sister company, Inmate Impressions,
for personalized self-pleasure
instruments molded after
(pause)
his instrument. I guess it's what
you can call "the full package"?